
Board Meeting

Date of Meeting	Monday 31 March 2025
Paper Title	Communications Update
Agenda Item	9
Paper Number	BM3-F
Responsible Officer	Breea Keenan, GCRB Marketing and Communications' Lead
Status	Disclosable
Action	For Information

1. Executive Summary

1.1 Communications Update (January– March 2025)

2. Recommendations

2.1 The Board is invited to **note** the communications activities from January – March 2025.

3. Communications Update

3.1 Communications activity has included:

- Following the board discussion in January, communications plans to support GCRB's external position and transition plans/arrangement have been drafted This includes a legacy document which is in progress, highlighting GCRB's achievements since its inception.
- Communications update issued to the Board, following the first tripartite meeting with the Scottish Government and Scottish Funding Council, in February 2025.
- Teaching Staff Board Member [announcement](#) issued in January 2025.
- Regional briefing following January's board meeting prepared and issued for college board members at Glasgow's three colleges.
- Regional communications meeting with college communications managers hosted on 10 February, with the next meeting planned to follow March's board meeting.

4. Risk and Compliance Analysis

- 4.1** The report mitigates transition risks identified relating to the reputation of GCRB and the Glasgow College Region.

5. Financial and Resource Analysis

- 5.1** The implementation of this work requires the commitment of staff resources and some additional expenditure.

6. Equalities Implications

- 6.1** There are no equalities implications arising from this report.

7. Learner implications

- 7.1** The communications strategy is learner-focused and highlights student support initiatives, activities and opportunities available across the region.