E-resources

Below is a list of the library’s electronic resources which are most useful for Fashion Merchandising. You can view a full list of the Library’s electronic resources by visiting this page:

https://library.cityofglasgowcollege.ac.uk/finding-resources/e-resources

Your student network ID and password will log you on to most of these resources. Some resources will prompt you to select either UK Federation and/or Shibboleth login options, and then simply select the institution of the City of Glasgow College.

Marketline

Portfolio of research information including market reports, profiles, news and briefs.

General OneFile Infotrac

Marketing reports on the demand for brands.

Keynote Reports

Viewer-friendly market information on shopping habits, product and market trends and company activities.

Box of Broadcasts

This service allows you to record TV and radio programmes over a seven-day period and watch archived programmes online. Covers all subject areas.
Useful websites

- **Apparel Search**
  This American site provides an online guide to the Apparel & Textile Industry. It can be searched by a range of categories or by keyword.

- **VADS (Visual Arts Data Service)**
  You will find a wealth of textile and fabric images from this archive, copyright cleared for educational use.

- **Bridgeman Education**
  Another great source of textile images. Access using your college login details.

- **Fashion Windows**
  Online database of fashion, visual merchandising and mannequins.

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**E-books**

You can access a number of e-books on **Fashion Merchandising**. You can read and download e-books through the Dawson e-book service at [www.dawsonera.com](http://www.dawsonera.com), and through the library catalogue at [http://library.cityofglasgowcollege.ac.uk](http://library.cityofglasgowcollege.ac.uk). You should choose the Shibboleth login option and confirm City of Glasgow College as the institution.
Books

Below are some useful classification numbers to help you find books in the library. You will find the most relevant resources for Fashion Merchandising in the City Campus Library.

- Fashion 391-391.2
- Marketing 658.8
- Advertising 659
- Design 745

You can see which books we have available by searching the catalogue:
http://library.cityofglasgowcollege.ac.uk

Journals

Journals feature the most up to date information on subject areas (often more up to date than websites). If you want to find information about what is happening in your subject area at the moment, then journals are a great source.

The following journals are of particular interest:

- Drapers
- Hat Magazine
- PR Week
- Style Guide
- Vogue

Should you have any additional support needs and require assistance in accessing library resources, please do not hesitate to get in touch with us by telephone or access our contact us page through our website. Our contact details are:

Telephone: 3rd Floor - 0141 375 6823
4th Floor - 0141 375 6824
5th Floor - 0141 375 6825

Contact Us